



## How do you determine what kind of packaging to use?

When shipping high-tech or expensive equipment, how do you know whether you need a crate, an ATA case, or simply a corrugated box to transport your item? This guide can help you plan which features are most important to you.



Crate vs. Case vs. Corrugated Box:

Corrugated Boxes		Wood Crate		Transit Case	
Durability	●	Durability	● ● ●	Durability	● ● ● ●
Weight Capacity	Low (more with pallet)	Weight Capacity	High	Weight Capacity	Moderate to High
No. of Trips	1	No. of Trips	10	No. of Trips	100
Price/Cost	Cheap, but not small qty	Price/Cost	Moderate	Price/Cost	More Expensive

## What's most important to you?

**Protection/Safety** – How sensitive or delicate is your equipment?

**Size/Weight** – How big is your item? And how much room is there on the transport (truck, plane, etc.)?

**Ease of Use** – Who will be loading/unloading your delivery? Will they have the right tools available to open it? How maneuverable should it be?

**Reusability** – Do you plan to reuse your packaging? How many times and how often will your item need to be shipped?

**Cost** – Are you looking to invest more now and save on multiple trips or for a disposable option to close a logistics loop?

- Protection
- Size
- Ease of Use
- Reusability
- Cost



Once you've determined which packaging traits are most important to you, consult with your packaging provider to decide on a solution that works best for you.